



2023 ANNUAL REPORT

Kaitlyn's Kloset - MN

**492 Families Served,
140,019 Items Donated,
Immeasurable Impact.**



www.kaitlynsklosetmn.com 612-361-1699

**WHEN YOU
DON'T KNOW
WHERE TO
TURN, LET
KAITLYN'S
KLOSET BE
YOUR VILLAGE.**

ABOUT KAITLYN'S KLOSET - MN

Kaitlyn's Kloset - MN is a registered 501(c)(3) nonprofit organization committed to providing families with items they need to raise their children, while also decreasing the stigma that often comes with needing and receiving help. Kaitlyn's Kloset provides a welcoming space to all people, allowing them to shop through a resource center full of items that they can take home to their children, with no cost or payment involved.



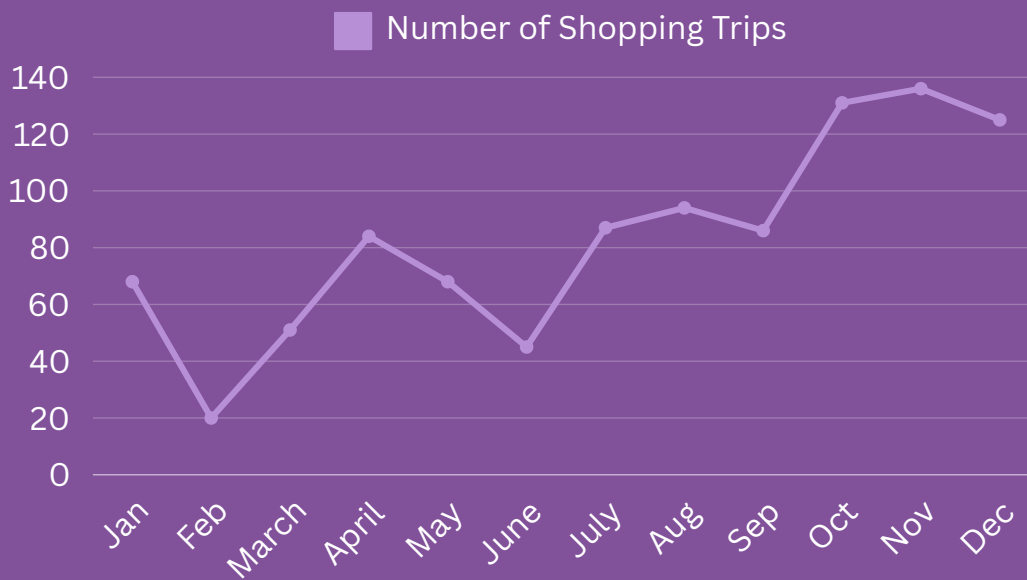
OUR SERVICES

We provide a wide range of items available in our resource center where families can “shop” (for free) for the items they need to provide a safe, healthy, and happy life for their children.

- 01. Children's Clothing**
- 02. Diapers/Wipes**
- 03. Children's Essentials**
- 04. Non-Perishable Food/Personal Care**

OUR IMPACT

Kaitlyn's Kloset operates on a different model than most physical needs based organizations. While almost all places have limits to the items families can take, we recognize that not every family has the ability to take all of their allotted items at one time, thus Kaitlyn's Kloset operates on a quarterly basis where families can shop as many times as they want during the calendar quarter until they meet all the limits. This not only allows for families to "shop" at their own pace and in a way that works for their family, but it also empowers families to choose products or items that meet their personal preferences and dietary or cultural requirements. Additionally, this allows for our organization to be a fun place for folks to come and just wander around or browse, just like one might do at traditional retail stores, but without the restrictions of not being able to purchase anything, which also permits families to maintain a sense of normalcy with their children, regardless of their financial situation.

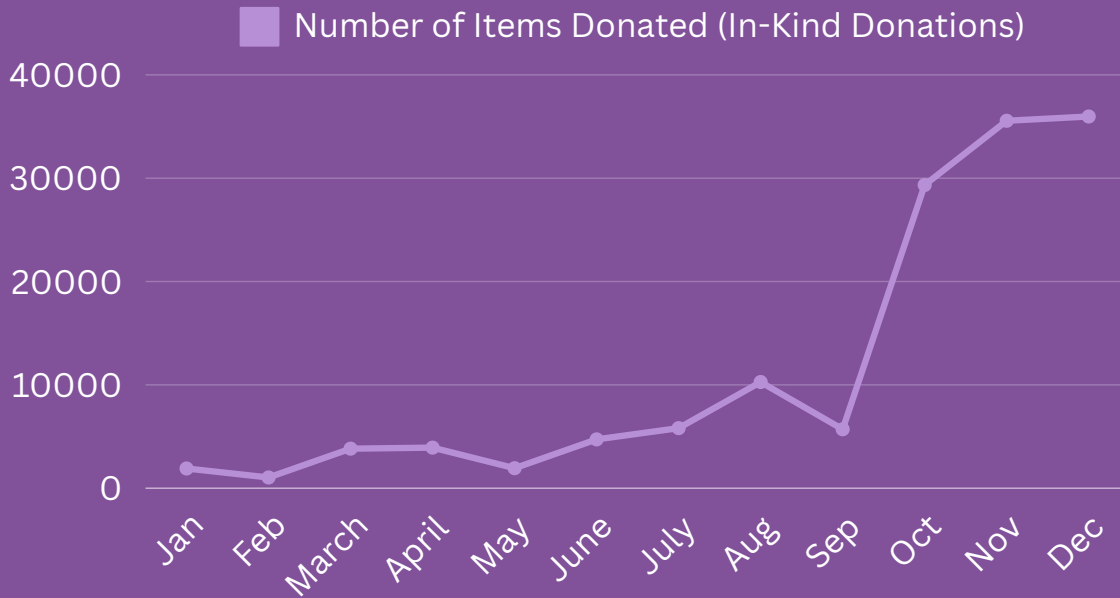


MEMORABLE MOMENTS

- August Carnival and Resource Fair was attended by over 600 people, where we distributed 200+ backpacks full of school supplies, and awarded 1,687 new toys to children as game prizes.
- Received over 10 times the amount of in-kind donations in the fourth quarter of the year in comparison to the first quarter.
- Served 35 families in the span of three hours on one day in December, showing the dramatic increase in the amount of families accessing resources for basic needs as we approached 2024.

DONATION HIGHLIGHT

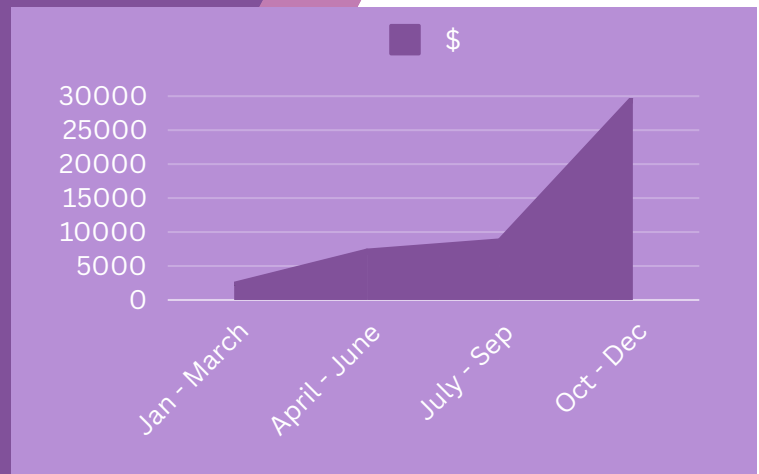
Kaitlyn's Kloset saw a significant increase in donations due to the gracious community support that came from Kare 11 news coverage on our organization in October. When we were at risk of closing our doors due to the dramatic increase in folks accessing services, our community showed up in an unimaginable way with thousands of items in donation, allowing us to not only continue to stay open, but to serve folks at an even greater capacity.



Due to the increase in donations in the 4th quarter of the year, we were able to not only keep our shelves at the resource center full, but were also able to increase the limits on many items, allowing for families to obtain even more necessary items for their children.

FINANCIAL SUPPORT

With increased financial support in the 4th quarter of the year, we were able to purchase items that aren't often donated, such as cleaning supplies, personal care items, food, and larger size children's clothes. We were also able to bring 2 paid part-time staff members on board, to aid in program operations and the administrative duties of the organization.



OUR FUNDS

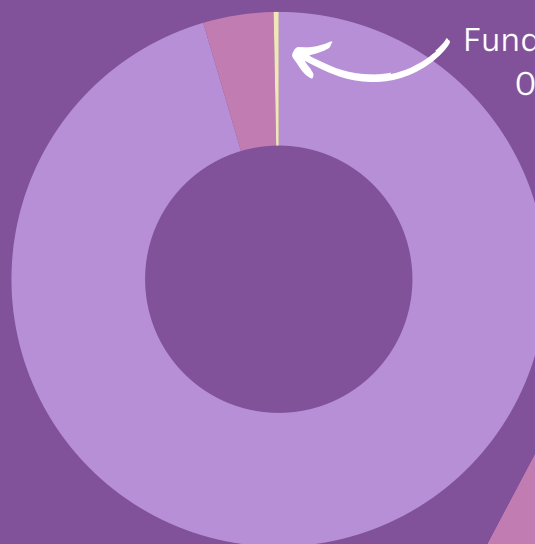
Kaitlyn's Kloset used funds effectively and responsibly to achieve our mission. We allocated resources to programs that directly benefited our community, ensuring that every dollar donated was used wisely. In addition to our programs, we also used funds to cover operational costs, such as building costs, technology, and staff salaries. We are committed to using our funds efficiently and transparently, and we believe that we have made a positive impact on our community through the use of donated funds.

Management, Operating, and Building

4.3%

Fundraising

0.3%



Program Expenses

95.4%

Functional Expense Allocation

Program Services: \$241,571.02

Management and General: \$10,758.55

Fundraising: \$776.54

VOLUNTEERS

163 Volunteers

4,301 Volunteer Hours Donated

Our volunteers are the backbone of our organization. They selflessly give their time and energy to help us achieve our mission of ending childhood poverty. Without their dedication and hard work, we would not be able to provide the services that we do to our community.

SUMMARY

This annual report highlights our organization's achievements & growth over the past year. We have taken the continued increase in families needing help and have worked to provide even more resources so that families can bring necessary items home to their children, allowing for every child to be clean, healthy, and happy.

Our mission remains strong in trying to end childhood poverty by providing families with the items they need, while also creating a safe and welcoming environment to all people. Kaitlyn's Kloset continues to be a place where all caregivers can feel supported, loved, and most importantly celebrated for saying, "I need help."



WHAT'S NEXT?

In 2024 Kaitlyn's Kloset is committed to the continued growth and expansion of our space to accommodate the growing number of families accessing services. We are also kicking off a new program called Food For All, funded by IFC National Marketing and the NAILBA Foundation, to bring culturally specific foods to the shelves of Kaitlyn's Kloset.

KEEP IN TOUCH

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